

3 January 2025

MEDIA RELEASE

\$300 worth of CDC Vouchers 2025 (January) for all Singaporean households to support everyday needs

1. To kick off the SG60 year of islandwide activities, the Community Development Council (CDC) Vouchers Scheme 2025 (January) was officially launched on 3 January 2025 at Marine Parade Town Centre. The event was graced by Mr Gan Kim Yong, Deputy Prime Minister and Minister for Trade and Industry, together with Mr Tan See Leng, Minister for Manpower, Second Minister for Trade and Industry, and Adviser to Marine Parade GRC Grassroots Organisations; Ms Low Yen Ling, Senior Minister of State, Ministry of Trade and Industry & Ministry of Culture, Community and Youth, Chairman of the Mayors' Committee and Mayor of South West District; Ms Denise Phua Lay Peng, Mayor of Central Singapore District; Mr Desmond Choo, Mayor of North East District; Mr Alex Yam, Mayor of North West District; and Mr Fahmi Aliman, Mayor of South East District.

Commemorating SG60

2. To commemorate SG60, participating supermarkets, heartland merchants and hawkers are joining in the celebration by offering promotions in conjunction with Singapore's 60th anniversary. These initiatives demonstrate Singaporeans' care and support for one another through the CDC Vouchers Scheme. For example, some heartland merchants and hawkers will provide additional discounts or gifts for customers who use CDC Vouchers at their stores to help Singaporeans stretch their dollar.

3. Similarly, supermarkets such as Cold Storage, Giant, NTUC FairPrice, and Prime Supermarket will also be running in-house promotions for customers using CDC Vouchers.

4. The CDCs hope to inspire more of such initiatives from participating merchants this year, fostering a spirit of community support and maximising the benefits of the CDC Vouchers Scheme for all Singaporeans.

Support for Singaporean Households

5. As part of the \$1.9 billion enhancement to the Assurance Package announced in Budget 2024, each Singaporean households receive an additional \$600 in CDC Vouchers. It is distributed in two phases: \$300 was disbursed in June 2024 and \$300 is being disbursed in January 2025. The \$300 CDC Vouchers in January 2025 provides immediate support to alleviate daily expenses for Singaporean households. Like previous tranches, the CDC Vouchers 2025 (January) have been allocated equally: \$150 can be used at participating hawkers and heartland merchants, and another \$150 can be used at participating supermarkets.

Support for Heartland Merchants

6. Amid the SG60 celebrations, the sixth tranche of the nationwide digital scheme continues to support Singaporean households while also supporting participating hawkers and heartland merchants. This invigorates local enterprises and provides a valuable boost to their revenue. By encouraging Singaporeans to spend within their communities, the scheme strengthens the vibrancy of heartland businesses. The five CDCs play an active role in supporting hawkers and heartland merchants with onboarding, ensuring they can seamlessly accept voucher transactions and benefit fully from the initiative.

7. The CDC Vouchers Scheme has onboarded a wide variety of businesses, ensuring that Singaporeans have convenient access to a range of daily essentials and services. Residents can easily find nearby participating hawkers, heartland merchants, and supermarkets by visiting go.gov.sg/cdcvouchers.

Similar process of claiming and spending CDC Vouchers

8. From 3 January 2025, Singaporean households will receive a notification letter by mail with instructions on how to claim and spend their \$300 CDC Vouchers 2025 (January). The process remains unchanged from previous tranches — only one household member needs to visit go.gov.sg/cdcv and log in with their Singpass to claim the digital vouchers on behalf of the household.

9. Once the vouchers are claimed, the claimant will receive an SMS with a unique voucher link sent from “**gov.sg**” to their registered mobile number. This link can be conveniently shared with other household members, making it easy for everyone to use the vouchers. Do note that the SMS links for the CDC Vouchers 2025 (January) and previous tranches are different. The CDC Vouchers 2025 (January) are valid until 31 December 2025.

10. Participating hawkers and heartland merchants can be identified by the teal CDC Voucher decal, while participating supermarkets can be identified by the yellow CDC Voucher decal. Alternatively, residents can also find the list of participating businesses near them at go.gov.sg/cdcvouchers.

Continued support for digitally less-savvy

11. The January 2025 tranche of digital CDC Vouchers continues to offer a seamless way for residents to claim and spend their vouchers. For those who face difficulties with the digital process, help will be readily available at Community Centres/Clubs (CCs) and SG Digital Community Hubs. To ensure inclusivity, there will be priority queues at CCs for seniors and persons with disabilities. Assistance will also be provided for residents without smartphones or those who need help setting up Singpass accounts or resetting passwords. The CDCs appreciate Singaporeans' patience and understanding during peak periods for voucher claims.

12. To further enhance support, the CDCs are partnering youth and student volunteers to guide residents through the claiming process. Over the first two weeks of the launch, close to 450 youth and student volunteers from various institutions such as ITE College Central, Republic Polytechnic, St. Joseph's Institution will assist at selected CCs alongside CDC Ambassadors.

13. Additionally, SG Digital Office's (SDO) Digital Ambassadors and Silver Infocomm Wellness Ambassadors will be stationed at CCs to provide assistance to residents who need help to claim their digital vouchers from 3 January to 16 January 2025. SDO will also organise daily CDC Vouchers Learning Journeys at these locations to equip residents with hands-on knowledge of how to use their digital vouchers effectively. Beyond this period, Singaporeans can continue to pick up digital skills for daily living task, including claiming of CDC Vouchers, from SDO's Digital Ambassadors at 36 SG Digital Community Hubs and more than 200 roving counters islandwide.

14. For more details on the CDC Vouchers Scheme 2025 (January), visit <https://vouchers.cdc.gov.sg/>.

Claim and Spend rates of CDC Vouchers Scheme 2024

15. About 97% of Singaporean households, including new households formed, have claimed the CDC Vouchers 2024 (January) and (June) as of 31 December 2024.

16. Of the claimed vouchers in CDC Vouchers 2024 (January) and (June), more than \$1 billion (or 97.5% of the claimed vouchers in 2024) have been spent at participating hawkers, heartland merchants and supermarkets (as of 31 December 2024).

17. Overall, around \$1.6 billion has been spent since the launch of the digital CDC Vouchers Scheme in December 2021. \$907 million has been spent at participating hawkers, heartland merchants while \$689 million has been spent at participating supermarkets.

18. This demonstrates the impact of the CDC Vouchers Scheme in providing assistance to Singaporean households, as well as supporting the businesses of hawkers and heartland merchants.

Anti-scam Advisory

19. People's Association (PA) and CDCs would like to remind residents to stay vigilant of scams. Claiming your CDC Vouchers does not require any involvement with bank applications or transactions. For official information and updates on CDC Vouchers Scheme, please visit <https://vouchers.cdc.gov.sg>. If you detect any suspicious messages relating to gov.sg or CDC Vouchers, please contact PA at 6225 5322, or submit the information online at www.police.gov.sg/i-witness or call 1800 2550 000 to make a police report.

Quotes

20. Quotes from Mayors are attached at Annex.

21. Interview opportunities with residents and merchants who have been participating in the voucher scheme are available.

End

Quotes from Mayors

Ms Low Yen Ling (Chinese: 刘燕玲女士)

Mayor of South West District, Chairman of Mayors' Committee

“Over the years, the CDC Vouchers Scheme has provided meaningful support to Singaporean households, helping to ease daily expenses while boosting the business and vibrancy of our heartland shops and hawker centres. This year, as we celebrate SG60, the CDC Vouchers Scheme reflects our shared values of care, resilience, and innovation and how far we have come as a nation.

The sixth tranche of CDC Vouchers provides vital support for Singaporean households and participating merchants and strengthens our community ties as we uplift one another in solidarity. Together, we foster a thriving heartland economy that forms part and parcel of our Singaporean fabric of life.”

Ms Denise Phua Lay Peng (Chinese: 潘丽萍女士)

Mayor of Central Singapore District

“The CDC Vouchers Scheme is uniquely Singapore in design and reach. It helps relieve families’ daily expenses and uplifts heartland businesses whilst doing so; empowering Singaporeans to support one another.

Although digitally available, help is also available to residents who are digitally less savvy through training, assistance and printing of physical vouchers; leaving no one behind. The CDC Vouchers Scheme initiative is one way by which Singapore builds a caring, thoughtful and inclusive home.”

Mr Desmond Choo (Chinese: 朱倍庆先生)

Mayor of North East District

“The CDC Vouchers Scheme demonstrates the strength of a whole-of-government approach, where agencies, community partners, and grassroots volunteers unite to support Singaporeans meaningfully. This initiative would not have been possible without the dedication of all our partners who have worked tirelessly to bring this scheme to life. As we commemorate SG60, we are pleased to see participating heartland merchants and supermarkets stepping up with their own efforts, leveraging CDC Vouchers to help Singaporeans stretch their dollar. It reflects our Singapore spirit of caring for and supporting one another.”

Mr Alex Yam (Chinese: 任梓銘先生)

Mayor of North West District

"The CDC Vouchers Scheme has become an essential part of our lives, helping Singaporean households defray daily expenses, while providing support to local businesses. Over the years, the scheme has also evolved into a platform for social good, where heartland hawkers and merchants give back to the community and fellow Singaporeans, by stretching the value of the CDC Vouchers through their own initiatives, such as offering discounts and promotions. As we move into a special SG60 year, I hope that the CDC Vouchers will provide more opportunities for us to forge stronger community bonds and a more resilient Singapore."

Mr Mohd Fahmi Aliman (Chinese: 阿米先生)

Mayor of South East District

“The CDC Vouchers scheme exemplifies Singapore's commitment to supporting Singaporeans. This uniquely Singapore initiative reflects our enduring spirit of unity and compassion. As part of a broader array of government support measures, including the Assurance Package and SkillsFuture credits, the CDC Vouchers are designed to empower all citizens to thrive. Through these collective efforts, we are forging a more inclusive and resilient society.”

About the Community Development Councils (CDCs)

Since 1997, the CDCs have been bridging communities by strengthening social infrastructure, building social resilience and social capital, and promoting a culture of giving back, through the following ways:

- (a) Aggregator of Needs and Resources
- (b) Builder of Capability / Capacity in Partners and Networks
- (c) Connector of Communities

There are five CDCs, namely, Central Singapore, North East, North West, South East and South West CDCs. Mayors of the Districts are Chairman of the respective CDCs. The Office of the Mayors comprises:

- (a) Ms Low Yen Ling Chairman of Mayors' Committee &
Mayor of South West District
- (b) Ms Denise Phua Lay Peng Mayor of Central Singapore District
- (c) Mr Desmond Choo Mayor of North East District
- (d) Mr Alex Yam Mayor of North West District
- (e) Mr Mohd Fahmi Aliman Mayor of South East District

For more information, please visit www.cdc.gov.sg and www.pa.gov.sg